Proposal to Host WWW 2008 in Beijing, China
Agenda

- Details of Proposed Site
- Accommodation Costs
- Local Restrictions
- Local Organization
- Financial Arrangements
- Organization
- Any Other Relevant Details
Beijing for WWW2008

- This proposal seeks to host WWW 2008 in Beijing, China, on May 13-18 (Tue-Sat), 2008 based on the IW3C2 Conference Guidelines.

- Proposed conference organizers: Beihang University (host), Peking University, Tsinghua University, Chinese Academy of Sciences, and Microsoft Research Asia.
Why Beijing, China?

- **Beijing**, the capital of the People's Republic of China, is the nation's political and cultural center. Its establishment could be traced back to more than 3000 years ago. The city now has a population of 14.3 million. It covers 16,808 square kilometers.

- Host of the 2008 Olympics Games, August 2008
Information and Communications Technology (ICT) is one of the fastest-growing sectors of the economy in China. China has more than 358 million mobile phone users (as of June 2005), largest in the world.

Academic Presence: Beijing, with a galaxy of talents and a rich culture, has over 70 institutions of higher learning such as the world-renowned Beihang University, Peking University, Tsinghua University, the Chinese Academy of Sciences, more than 500 scientific research institutions, over 300 publishing houses, as well as hundreds of newspapers and periodicals.

Industrial Presence: Microsoft, IBM and Sun have established R&D centers in Beijing. Google is starting an R&D center in China in the 3Q of 2005.
Proposed Venue

- Beijing International Convention Center (BICC)
  - It is located at the Asian Olympic Game Village. It is also next to the National Olympic Game Center.
  - 20km from Beijing Capital International Airport to the east, about 30 minutes driving time.
  - 9km from Tian'anmen Square (the center of the city) to the south.
  - 10km from the Summer Palace to the west and 80km from the Great Wall to the north.
BICC and surrounding Area

Easy reach to major Universities and tourist attractions in Beijing: Great Wall, Ming Tomb, Forbidden City, and Tian’anmen Square
Main Conference Hall

- BICC’s main conference hall has 2 floors. The first floor is a multifunctional hall with a seating capacity of up to 700 people in a classroom style. Together with the second floor, it can accommodate 2500 people in a theater style.
- Equipped with facilities for simultaneous interpretation in eight languages. Large-screen television projection receivers, film and slide projectors, and stage lighting are available.
The auditorium can accommodate up to 1760 people. The first floor is a multifunctional hall with a seating capacity of up to 590 people in a classroom style. Together with the second floor, it can accommodate 1270 people in theater style. Equipped with facilities for simultaneous interpretation in eight languages, large-screen teleconference projection systems, the rear side projection and stage lighting are available.
Exhibition Hall

- The Exhibition Hall is also located at first floor. It has 1500 square meters and a height of 3.8 meters. It can be partitioned into 8 smaller halls, or used to host as many as 80 standard exhibition tables.
The Second exhibition hall also located at the floor 1 has 2,700 square meter and is 9 meters height. It can be divided into 3 smaller halls, or used as fiery as 34 standard exhibition booths.
Medium-sized Conference Hall

- The medium-sized conference hall has 596 sofa-style chairs. The hall is equipped with modern facilities for simultaneous interpretation in six languages, large-screen television projection receivers, film and slide projectors and stereophonic sound systems.
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Other conference rooms
Other Meeting facilities
Traditional Chinese meeting facility
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**Proposed hotel for WWW 2008**

- **Beijing Continental Grand Hotel (4 stars)**
  - It is part of the convention center complex, which is also named the North Star Finance Commerce and Trade City covering various aspects of convention, exhibition, traveling, residence, entertainment, shopping, food catering and securities exchange.
  - It is easily reachable from all parts of Beijing and has a large square in front and a splendid garden at back.
  - Beijing Continental Grand Hotel has 522 guest rooms, each equipped with satellite television, high speed internet access, and direct dialing services to both national and international destinations.
  - The accommodation cost is about RMB 600 Yuan (US $75) for a standard room per night. The charge includes breakfast.
  - RMB 8 Yuan = 1 US dollar (estimate)
Suite
Standard Room
Viewing Room
Banquet Hall
Lobby
Cuisine Street
Crowne Plaza Beijing - Park View Wuzhou (5 stars)

- It is also a part of the convention center complex.
Lobby and Hotel Room
Additional Rooms
Travel Information

- Conference delegates should arrange air travel to Beijing Capital International Airport (BCIA), and then to BICC either by taxi (about RMB 70 Yuan), bus (about RMB 16 Yuan) or conference shuttle (to be arranged).
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Q&A on Local Information

- Any Visa restrictions?
  - Visas are normally required to enter China. The visa requirement could be significantly relaxed due to 2008 Olympics.

- What currency would be used for the conference accounting?
  - Renminbi (RMB 8 Yuan = US $1)

- Are there any local currency restrictions? **No**

- Would IW3C2 be able to open and operate a local bank account without restrictions?
  - **Yes**, but we would consider opening an account in Hong Kong (through the help of a W3C Office in Hong Kong) to accept overseas payments.

- Are there any import/export restrictions on equipment for the exhibition?
  - **No**, but there may be some paperwork required.
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Local Organization

- Names of Conference Co-Chairs:
  - Jinpeng Huai, Beihang University
  - Robin Chen, Information and Software Systems Research Center, AT&T Labs

- Names of Program Co-Chairs:
  - Ian Horrocks, University of Manchester, UK
  - Xiaodong Zhang, Ohio State University, USA

- Composition of Local Organizing Committee:
  - Zhongzhi Shi, Chinese Academy of Sciences
  - Hong Mei, Peking University
  - Dianfu Ma, Beihang University
  - Guangwen Yang, Tsinghua University
  - Hsiao-Wuen Hon, Microsoft Research Asia
  - Jian Lv, Nanjing University
  - Depei Qian, Xi'an Jiaotong University
  - Minglu Li, Shanghai Jiao Tong University
  - Jianzhong Li, Harbin Institute of Technology
  - Hai Jin, Huazhong University of Science and Technology
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Financial Arrangements

- (See attached budget spreadsheet)
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Bringing the WWW community to China

- Although China is seriously engaging in research and development of Web-related technologies, its international presence has been limited due to a variety of reasons.
- We hope to use this event to mark a major milestone for China to become a major player in the international ICT community.
- We would consider following the earlier organizations of the WWW conferences, including the possibility of "theme days" initiated by WWW2006.
- We would adopt the philosophy of pairing up each management position with one Chinese and one international expert whenever it is feasible. Through this process the Chinese representative will be exposed to international best practices, and the international representative will be exposed to the way we conduct professional activities in China. This should be a win-win situation for all the volunteers who contribute to the conference.
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Other Relevant Details

- **Language:** Both Mandarin (Putonghua) and English are used in business. English is understood in most areas that cater to foreign tourists. Because of the 2008 Olympics, by that time most signs will be bi-lingual and most service providers (such as taxi drivers) will understand English instructions. Attendees are advised to join English-speaking tour groups if they wish to explore the city or elsewhere in China.

- **Weather:** The month of May will be early summer in Beijing. The weather should be pleasant with temperature ranging from 25°C to 30°C (77°F to 86°F).

- Beijing is currently undergoing major construction and modernization for the 29th Olympiad in August 2008. We expect to see a totally modern city with world-class facilities when WWW2008 comes. For those who have traveled to China before, they would be impressed by the advances made in technology, economy, and society since their last visits. For those who have never visited China before, they would be impressed by its rich culture heritage. Delegates would not be able to resist the temptation to stay longer and learn more about the people and their aspirations since China may become a major factor in the development of their own countries for the future.
Tourist Attractions
Tian’anmen
Forbidden City
Great Wall
Summer Palace
Temple of Heaven
Thank you very much!
Hope to see you in Beijing!

One World One Dream